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## **Product Information Sheet**

Purple Cushhh Collagen

Potent anti-inflammatory, helps rebuild cartilage for healthy joints. Relieves Arthritis symptoms and pain. Strengthens Arteries and Increases muscle mass. Improves bladder weakness, Improves energy levels, Promotes better sleep, Promotes weight loss through fat burning, Restores digestive balance, Promotes bone strength.

Helps to prevent and treat Osteoporosis

## **Ingredients**

100% Pure Hydrolyzed Bovine Collagen

Collagen is the most abundant protein in the body and provides structure to much of the body. It is found in the bones, muscles, skin, tendons and ligaments. It can also be found in the blood vessels, corneas and teeth. The body naturally makes its own collagen by breaking down protein from the diet into amino acids. The collagen in the body increases muscle mass and strength, protects the body from development and progression of disease and improves the appearance of the skin by minimizing lines and wrinkles. As a person ages, the body produces less and a lower quality collagen.

Hydrolysed Bovine Collagen is a collagen - primarily from cows- that has been broken down by a chemical reaction with water into smaller proteins which are easier for the body to absorb. Studies have indicated that supplemental collagen helps to counter the effects of lower collagen levels produced in the body. It may help improve the symptoms of ageing skin by raising the quality and quantity of skin collagen with resultant improvement of the skin texture and elasticity.

Collagen relieves the symptoms of Osteoarthritis and Osteoporosis – pain, stiffness in hands, knees and hips - due to the potential increase in bone density and the protective effect on cartilage.

Osteoarthritis is a common type of arthritis which is caused by the disintegration of the protective cartilage at the ends of bones.

Osteoporosis is the condition when new bone creation does not keep up with the old bone removal resulting in brittle and fragile bones. Studies have provided evidence that collagen supplements may assist with muscle growth and strength as well as the increase in muscle mass. Studies have also shown that Collagen assists with energy levels. When the body has enough collagen, energy levels have improved and restorative sleep is experienced.

Another benefit of Collagen is that it helps digestion; helps repair the gut lining and helps to heal IBS (Irritable Bowel Syndrome).

