



Product Information Sheet

Purple Cushhh Lipid-Curcumin Inflammation Control

60 Capsules (1-2 capsules per day / Acute: 4-6 capsules per day)

Fights body-wide inflammation, Supports cardiovascular function, Supports joint and muscle health, Supports immune function, Provides anti-oxidant protection, Promotes healthy liver function, Maintain health mitochondria, Assists healthy response to stress

Ingredients

Turmeric Root Extract, Turmeric Root Oil Infusion, Hypoxis, Root Extract, Devils Claw Root Extract, Lemon Balm Extract, Ashwaganda Root Extract, Black Pepper Extract

Inflammation is the body's natural response to injury or infection causing the affected area to become red, swollen, hot and painful. It occurs when tissues are injured by bacteria, trauma, toxins or heat. The damaged cells release chemicals which cause blood vessels to leak fluid into the tissues, causing swelling. The redness and heat are caused by dilation of the small blood vessels which allows more blood to reach the injured tissues. This response to infection or injury is part of the process designed to heal the body and restore normal function.

Acute inflammation is part of the process by which the body's immune system (the protection against disease or infection) defends itself from bacteria and viruses. If the inflammation persists for a prolonged period of time, it becomes chronic inflammation. Chronic inflammation can continue for months or years. It either has or may have links to various diseases, eg. diabetes.

The very effective substances contained in Lip-Curcumin have antioxidant (protect cells against the molecules produced when body breaks down food or when exposed to tobacco smoke or radiation) and anti-inflammatory (reduces/block substances in the body that cause inflammation), properties. Curcumin is a component of Tumeric – a very powerful anti-inflammatory and anti-oxidant that can reduce inflammation in a wide range of diseases. Curcumin can decrease mitochondrial (structures found in most cells that produces energy) dysfunction which affects parts of the body that need the most energy – heart, brain, muscles and gastro intestinal tract. It is also very beneficial for reducing inflammation and improving the symptoms of osteo-arthritis and rheumatoid arthritis. The Hypoxis Root Extract (African Wild Potato) and Devil's Claw Root Extract fight inflammation and pain. Lemon Balm is used to treat a range of disorders affecting the digestive tract, nervous system and liver. Ashwaganda is a herb that can reduce anxiety and stress, help fight depression and improve health and the quality of life. Black Pepper is valued for its antibacterial, anti-oxidant and antiinflammatory benefits.

