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## **Product Information Sheet**

Purple Cushhh Lu-Anne Heel Balm
50ml

Lu-Anne Heel Balm contains wholesome, botanical and natural ingredients to enhance DNA repair and promote the healing of broken skin. Diatomaceous has the ability to form collagen to repair skin.

## **Ingredients**

Clove, Lemon, Basil, Eucalyptus, Rosemary, Lemongrass, Geranium, Peppermint, Grapeseed, Palm Fruit Oil, Vitamin E Plus

Clove Oil which is a great natural remedy. It removes dead skin cells and helps with blood circulation. Lemon Oil has antioxidant (protects the cells in skin from damage), astringent (helps to clean and contract the skin cells), antiseptic (stops or slows down the growth of disease causing micro-organisms) and detoxifying properties. The anti-inflammatory properties in Basil Oil help to ward off skin irritation and small wounds, i.e. cracked open skin fissures on heels. It also helps to remove dirt and impurities from the pores of the skin. Eucalyptus Oil has anti-inflammatory, antibacterial properties which protect the skin from infection. It also improves dry skin by increasing its ceramide content. Ceramides are a type of fatty acid in the skin that is responsible for maintaining the skin's barrier and retaining its moisture. Rosemary Oil has antiseptic (helps eliminate flaking and dryness of skin) and anti-inflammatory properties. It helps eliminate flaking and dryness of the skin. Lemongrass Oil helps to remove impurities and detoxify the skin. It also has an anti-inflammatory effect which soothes the irritated skin. Geranium has an astringent effect on the skin which allows the tissues to tighten and contract and regulate the excess oil which could clog the pores. Peppermint Oil has antiseptic and antibacterial properties. It naturally cleanses the skin and has a cooling effect which soothes dry or irritated skin. The benefit of the ingredient Grapeseed Oil for the skin is that fact that it helps to seal the moisture in the skin and treats dryness. An additional benefit of Grapeseed Oil is helping to reduce the breakdown of collagen (the main structural protein found in the skin and connective tissues) in the skin. Palm Fruit Oil restores hydration to dry skin and prevent further dryness by sealing in moisture. Vitamin E Plus helps to counteract a lack of sebum (the oily, waxy substance produced by the body's sebaceous glands) in very dry skin. Diatomaceous, when applied to the skin, helps to remove dry, hard dead skin on the heels.

